



TECH LIGHTING®

FOR IMMEDIATE RELEASE

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TECH LIGHTING PROVIDES HOSPITALITY DESIGN PROFESSIONALS A VIEW OF NEW LIGHTING INNOVATIONS AT HD EXPO

A Highlight for 2010 is Tech Lighting's New Easy-to-Install Wireless Speakers for Low-voltage Track Lighting Systems in Commercial Spaces

LAS VEGAS and CHICAGO, May 19, 2010—[Tech Lighting](#), a Chicago-based manufacturer of premium [decorative lighting](#), will showcase new [lighting innovations](#) for the hospitality industry at its booth (#2643) during the 2010 Hospitality Design Exposition & Conference (HD Expo), May 19-21, 2010 in Las Vegas.

“We are looking forward to sharing our most innovative products for 2010 with the HD Expo attendees,” said Sean Lavin, VP of Product Design for Tech Lighting. “The right lighting has a dramatic impact on the guest experience and we’re very proud to showcase products that deliver creative yet timeless designs that become a statement piece in any commercial space and product reliability that stands the test of time.”



RAILTONES SNEAK PREVIEW – WIRELESS AUDIO SPEAKER SYSTEM

Visitors to the Tech Lighting booth will preview railtones – Tech Lighting’s patent pending, breakthrough wireless audio speaker system that mounts to and is powered by Tech Lighting’s [low-voltage lighting](#) systems. With railtones, available in June 2010, homeowners and businesses will be able to effortlessly add surround sound throughout a home or commercial space simply by connecting the speakers to Tech Lighting’s lighting systems without any additional installation and the wireless transmitter to almost any audio device. The system features uncompressed

DVD-quality audio for superb sound.

The railtones kit includes two wireless speakers, one wireless transmitter (plus power adaptor/cords) and one remote control with volume control and four pre-set equalizer options, allowing users to control each speaker individually. Additional speakers and a sub-woofer can be purchased separately.

NEW SIGNATURE PENDANTS, WALL SCONCES & CEILING FIXTURES

Tech Lighting will also be showcasing more than two dozen new signature line-voltage and low-voltage [pendants](#), [wall sconces](#), [ceiling fixtures](#) and [chandeliers](#). For images and descriptions of these new products, please view the 2010 new product fact sheet at

http://www.techlighting.com/pdf/uploaded/tl_newproduct_pr.pdf

THE BOREAL COLLECTION – SUSTAINABLE LIGHTING, SUPERIOR DESIGN



New from Tech Lighting is the company's environmentally friendly Boreal collection. Designed for green home/building designers and enthusiasts, this unique [green lighting](#) collection takes all aspects of the environment into account. The shades are made of natural hemp fabric with a recycled paper backing and recycled sand-cast bronze metal detailing. Both the fabric shade and recycled bronze are sourced locally within 20 miles of the Tech Lighting headquarters. Energy-saving LED and compact fluorescent lamping options are available, and the product ships in environmentally-friendly recycled packaging -- also sourced locally.

NEW 3" LED ELEMENT DOWNLIGHT

Tech Lighting's ELEMENT is a line of fully adjustable and lockable recessed architectural downlights. Not only does this new 3" LED ELEMENT downlight perform well, but Tech Lighting has given equal care to the product's aesthetics. A wide assortment of die cast trim options are available and interchangeable with Tech Lighting's line of 3.5" aperture halogen and downlights. A recent **2010 Lightfair International Innovation Award winner**; Best in Category for downlights, wall washers and accent lights.



THE NEW T-TRAK ENVISION LED HEAD

Also new from Tech Lighting, the Envision LED head offers a balance of design and performance. The die cast aluminum LED head pivots vertically 90° and rotates 360°. Components are modular for ease of replacement. Its power supply and heat sink fins both sit within the head resulting in a clean, thoughtful, seamless design. It is available as a monopoint or on the award-winning low profile, hand-bendable, single-circuit or two-circuit low-voltage T~TRAK rail system.

2nd GENERATION LED MODULES

Tech Lighting will also be showing the latest in LED technology at HD Expo. The modules offer brighter downlight illumination than the previous version and fit all of Tech Lighting's low-voltage heads and pendants, making them easy to upgrade.

HD Expo
Tech Lighting booth #2643
Las Vegas, NV
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About Tech Lighting and Encompass Lighting Group:

Headquartered outside of Chicago, Tech Lighting offers a family of decorative accent lighting brands including Tech Lighting, 2thousand degrees, T~TRAK, ELEMENT, Wilmette Lighting Company and tiella. Known for its refined, timeless designs combined with the latest advancements in lighting technology and expert craftsmanship, the company has been a premier choice of architects, lighting designers, interior designers and homeowners since 1988. Tech Lighting is a part of the Encompass Lighting Group, a Generations Brands company. Tech Lighting's products can be found in lighting retailers and through sales representatives across North America. For more information, visit www.techlighting.com.

About Generation Brands:

Generation Brands is one of America's leading companies serving the lighting, electrical wholesale, home improvement, home décor, and building industries. The company has an outstanding portfolio of fashionable and functional lighting fixtures, ceiling fans, and decorative products that provide value and growth for our customers and end-users. Our success is derived from our ability to serve our customers and end-users with superior service, leading edge design, and outstanding quality. We continue to increase marketing investments and develop operating and product synergies that enhance our value to the many markets we serve. For more information, visit www.Generation-Brands.com.

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