

**Contact:**

Pamela Moran, Encompass Lighting Group  
847-626-6054  
[pmoran@encompasslighting.com](mailto:pmoran@encompasslighting.com)

Ann Marie Ricard, Tier One Partners  
206-933-6876  
[aricard@tieronepr.com](mailto:aricard@tieronepr.com)

**ENCOMPASS LIGHTING GROUP NAMES JIM BREWER PRESIDENT*****Internal Executive Tapped to Build on Encompass Lighting Group's Success***

**CHICAGO, March 23, 2010**—Encompass Lighting Group ([www.encompasslighting.com](http://www.encompasslighting.com)) announced today that Jim Brewer, Vice President of Operations and acting General Manager, has been named President. As President, Brewer will leverage his experience to manage all of the day-to-day operations for the company, while also playing a larger role in developing Encompass' overall strategy and direction.

“After a very thorough search, I am thrilled to announce that Jim has been promoted to President,” said Tracy Bilbrough, President and Chief Executive Officer of Generation Brands. “During the past six years, Jim has led Encompass to a level of operational excellence that is unmatched in the lighting industry. He’s also played a key role on the Encompass management team, helping build the Encompass brands into among the most admired brands in our industry. Under Jim’s direction, Encompass Lighting Group is in great hands and we’re very excited to see continued growth.”

“It is an honor to assume this leadership role with Encompass Lighting Group,” said Brewer. “In the six years I’ve been with Encompass, we’ve worked hard to establish ourselves as an industry leader. I’m looking forward to building on this success and helping Encompass Lighting Group to continue this growth.”

Brewer holds a BS in Chemical Engineering from Purdue University and an MBA from the University of Michigan.

**About Encompass Lighting Group:**

Headquartered outside of Chicago, the Encompass Lighting Group has developed some of North America’s premier lighting brands, including Tech Lighting, tiella, 2thousand degrees, T~trak, ELEMENT, Wilmette Lighting Company, and LBL Lighting. The hallmarks of each brand in the Encompass portfolio are precision design and engineering, outstanding quality and consistent, superior service.

Additionally, Encompass Lighting Group prides itself on custom manufacturing capabilities and works with the customer to provide custom design solutions for individual environments.

Encompass offers distributorship services through a vast network of independent sales representatives, lighting showrooms and industry specialists across North America - and worldwide. From start to finish, the logistics of the entire Encompass Lighting manufacturing and distribution process assures that customers get the best lighting fixtures possible in the market today. For more information, visit [www.encompasslighting.com](http://www.encompasslighting.com).

**About Generation Brands:**

Generation Brands is one of America's leading companies serving the lighting, electrical wholesale, home improvement, home décor, and building industries. The company has an outstanding portfolio of fashionable and functional lighting fixtures, ceiling fans, and decorative products that provide value and growth for our customers and end-users. Our success is derived from our ability to serve our customers and end-users with superior service, leading edge design, and outstanding quality. We continue to increase marketing investments and develop operating and product synergies that enhance our value to the many markets we serve. For more information, visit [www.Generation-Brands.com](http://www.Generation-Brands.com).

©2010 Generation Brands

# # #