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Contact:

Pamela Moran, Encompass Lighting Group
847-626-6054, pmoran@encompasslighting.com

Jeremy Bakken, Lambert, Edwards & Associates
616-233-0500, jbakken@lambert-edwards.com

LBL LIGHTING DEBUTS NEW EXHIBITION SPACE

LAS VEGAS, May 14, 2009—LBL Lighting, a recognized leader in the lighting industry and a premier choice for lighting professionals, annually showcases bold new additions to their impressive collection of quality lighting products at the **Hospitality and Design Expo**. This year, in addition to their wide array of new cutting-edge designs, LBL Lighting will also debut a brand-new exhibition booth, the company's largest to date.

The new exhibition space (**#5149**) measures 20 x 40 feet and will include unique features such as an outdoor lanai area in which the company will demonstrate their exterior products and a display dedicated to the company's LED collection. The new LED collection will be showcased by a custom installation of 36 individual fixtures that, collectively, use less than 220 watts of power, demonstrating the brand's energy efficiency. The booth also includes a large demonstration table where visitors will be able to get a hands-on look at LBL Lighting's newest products, including the company's first foray into accessorizable architectural lighting heads, which include numerous options to suit your design needs.

"Over the past several years, LBL has expanded our catalog at such a rapid pace that it was becoming difficult for us to be able to show all of our new products within the confines of the old booth," said Paul Halsch, Vice President – Sales, Encompass Lighting Group. "The new booth gives us the space we need with an exciting new design that will really allow fans to get up-close and personal with our latest designs."

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About LBL Lighting and Encompass Lighting Group:

Since 1988, the brands of Encompass Lighting Group (Tech Lighting, 2thousand degrees, T-trak, ELEMENT, Wilmette Lighting Company, tiella, and LBL Lighting) have been the premier choice of architects, lighting designers, interior designers and homeowners who seek the best in architectural lighting systems. Headquartered outside of Chicago, Encompass Lighting Group is known for combining precision design and high quality materials to create beautiful, functional lighting. Its products can be found in lighting retailers and through sales representatives across North America. For more information, please visit our websites: www.lblighting.com and www.encompasslighting.com.

About Generation Brands:

Generation Brands is one of America's leading companies serving the lighting, electrical wholesale, home improvement, home décor, and building industries. The company has an outstanding portfolio of fashionable and functional lighting fixtures, ceiling fans, and decorative products that provide value and growth for our customers and end-users. Our success is derived from our ability to serve our customers and end-users with superior service, leading edge design, and outstanding quality. We continue to increase marketing investments and develop operating and product synergies that enhance our value to the many markets we serve. For more information, visit www.Generation-Brands.com.

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