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LBL LIGHTING TO SHARE LIGHTING INNOVATIONS AT HD EXPO

*Company to Showcase Easy-to-Install Wireless Speakers for Low-voltage Track Lighting Systems;
Handcrafted Outdoor Lighting Series*

LAS VEGAS and CHICAGO, May 19, 2010—LBL Lighting, a Chicago-based manufacturer of premium decorative lighting, will showcase new [lighting innovations](#) for the hospitality industry at its booth (#1443) during the 2010 Hospitality Design Exposition & Conference (HD Expo), May 19-21, 2010 in Las Vegas.

“At LBL Lighting, we’re constantly pushing the boundaries of lighting design beyond illumination,” said Sean Lavin, VP of Product Design for LBL Lighting. “Designers at HD Expo look to LBL for innovation, ideas and originality and we believe the lighting solutions we’re showing at this year’s HD Expo deliver on all fronts. We’re very excited to preview railtones, our new wireless audio speaker system, with hospitality design professionals. We’ve been overwhelmed by the response to this new product so far and we expect HD Expo attendees will also have an incredible vision for ways to make this most of a solution that combines light and sound into a single system.”

**RAILTONES SNEAK PREVIEW**

Visitors to the LBL Lighting booth will preview railtones – a patent pending, breakthrough wireless audio speaker system that mounts to and is powered by LBL Lighting’s [low-voltage lighting](#) systems. With railtones, available in June, homeowners and businesses will be able to effortlessly add surround sound to a home or commercial space simply by connecting the speakers to LBL’s lighting systems without any additional installation and the wireless transmitter to almost any audio device. railtones features uncompressed DVD-quality audio for superb sound.

The railtones kit includes two wireless speakers, one wireless transmitter (plus power adaptor/cords) and one remote control with volume control and four pre-set equalizer options, allowing users to control each speaker individually. Additional speakers and a sub-woofer can be purchased separately.

THE MODULAR SERIES FOR OUTDOOR LIGHTING

HD Expo attendees will also see several new pieces from LBL Lighting's outdoor collection, including the specifier-grade, Modular wall fixture series now available in medium and large versions. Like all of LBL Lighting's unique outdoor designs, the Modular series integrates style and exceptional performance. The decorative, yet heavy-duty collection of handcrafted stainless steel elements is ideal for indoor and outdoor locations including entryways, facades and hallways.



2nd GENERATION LED MODULES

LBL Lighting will also be showing the latest in LED technology at HD Expo. The LBL Lighting modules offer brighter downlight illumination than the previous version and fit all of LBL Lighting's low-voltage heads and pendants, making them easy to upgrade.

For images and descriptions of all of LBL Lighting's products, please view the 2010 new product fact sheet at <http://www.lblighting.com/News.aspx>

HD Expo

LBL Lighting booth #1443

Las Vegas, NV

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About LBL Lighting and Encompass Lighting Group:

Headquartered outside of Chicago, LBL Lighting has been designing and manufacturing the most novel and creative lighting in the industry for more than 40 years. The company's diverse portfolio of lighting products includes decorative glass pendants and chandeliers, modern European designs, ground breaking LED products, architectural heads, and indoor and outdoor wall fixtures. LBL Lighting is a part of the Encompass Lighting Group, a Generations Brands company. LBL Lighting's products can be found in lighting retailers and through sales representatives across North America. For more information, visit www.lblighting.com.

About Generation Brands:

Generation Brands is one of America's leading companies serving the lighting, electrical wholesale, home improvement, home décor, and building industries. The company has an outstanding portfolio of fashionable and functional lighting fixtures, ceiling fans, and decorative products that provide value and growth for our customers and end-users. Our success is derived from our ability to serve our customers and end-users with superior service, leading edge design, and outstanding quality. We continue to increase marketing investments and develop operating and product synergies that enhance our value to the many markets we serve. For more information, visit www.Generation-Brands.com.

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